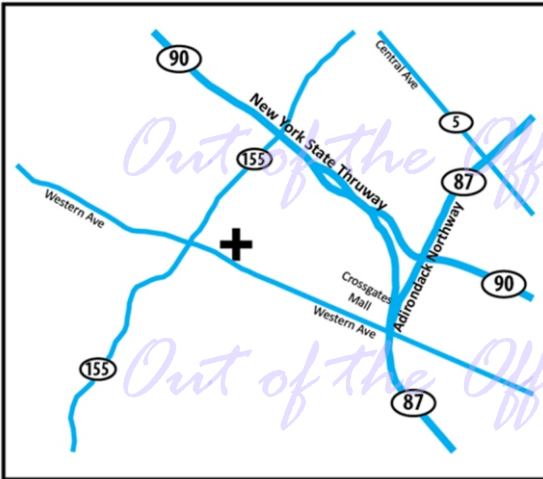




WorkFit Medical partners with employers and first responders to keep their teams safe and compliant!



**1971 WESTERN AVE - NEAR CROSSGATES**

**Contact Person for Albany  
Jean Relyea  
585.749.7950**

**For an Appointment Call  
518.452.2597**

**Hours of Operation  
Monday – Friday: 7:00am – 5:00pm  
Saturday 9:00am – 1:00pm**

[www.workfitmedical.com](http://www.workfitmedical.com)

**LOCATIONS IN ROCHESTER & ALBANY**



**ACCOUNTABILITY  
COLLABORATION  
COMMUNITY  
COMPASSION  
EXCELLENCE**

# WHY CHOOSE WORKFIT?

## CONVENIENCE

Convenient hours during the week and weekends with ample parking.

WorkFit also offers on-site services where we bring a team of medical professionals and equipment to your location to perform services.

## EXPERIENCE

We have been serving the Albany and Rochester, NY communities for over 15 years.

Our dedicated medical professionals are Occupational Health Specialists.

We specialize in OSHA / Hazmat medical surveillance, DOT / 19A physicals along with comprehensive health services.

Our goal is to return your employee back to the workforce safely and with quality medical care.

## COMPLIANCE

WorkFit Medical will help and guide your company to remain compliant with the ever changing federal and state regulations.

We offer a substance abuse random management program for DOT/CDL drivers, annual medical surveillance per OSHA requirements along with OSHA hearing conservation programs, and more.

## ALBANY'S PREMIER OCCUPATIONAL HEALTH SERVICES PROVIDER

### OSHA required physicals including respirator/silica/asbestos & clearances

- Lead surveillance screening
- Physical exams (DOT, 19a, Fire Fighter, pre-employment)
- Mask Fits: On-site or in-clinic
- On-site temperature screening services
- Audiometric and vision screenings
- Drug screens and breath alcohol testing
- After Hours drug and alcohol testing available.
- Immunizations and comprehensive laboratory testing
- Tuberculosis screenings
- On-site X-rays including quick turnaround for asbestos B-reads
- Physical agility tests (Human Performance Evaluations)
- Pulmonary function testing





**BRIDGEMARK**  
SOLUTIONS

2604 Elmwood Avenue #251  
Rochester, NY 14618-2213

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**BCG**  
BROWNCROFT  
GARAGE

**BCG**  
BROWNCROFT  
GARAGE

**BCG** BROWNCROFT  
GARAGE

**GCB**  
BROWNCROFT  
GARAGE

**BCG**  
BROWNCROFT  
GARAGE

**BCG BROWNCROFT GARAGE**

**BROWNCROFT  
GARAGE**

**BROWNCROFT  
GARAGE**



Color Logo



Social Media Logo



Reverse Logo



All Black Logo



Pantone 2187C  
Hex#: 385D7F

CYMK Elements  
C: 100  
Y: 2  
M: 54  
K: 34

RGB Elements  
R: 56  
G: 93  
B: 127



Pantone 307C  
Hex#: 006BA6

CYMK Elements  
C: 100  
Y: 0  
M: 20  
K: 25

RGB Elements  
R: 0  
G: 107  
B: 166



Pantone Cool Gray 8  
Hex#: 888B8D

CYMK Elements  
C: 44  
Y: 29  
M: 34  
K: 10

RGB Elements  
R: 136  
G: 139  
B: 141

## HEADING FONTS

Franklin Gothic Book - ABCDEFGHIJKLMNOPQRSTUVWXYZ

Archive Black - **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

# BRAND GUIDE



**Weco Manufacturing Group**  
6364 Dean Parkway  
Ontario, NY 14519  
585.265.3000

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# LOGOS



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Color Logo

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Black Logo

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Reverse Logo

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Social Media Icon Options



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Weco Manufacturing Group

*Out of the Office Services, LLC*

Provisionary Use Logo

*Out of the Office Services, LLC*

# COLORS



Pantone: 4058 C  
Hex#: E64956

## CYMK Elements

C: 4  
M: 91  
Y: 68  
K: 0

## RGB Elements

R: 230  
G: 73  
B: 86



Pantone: 703 C  
Hex#: B63E48

## CYMK Elements

C: 4  
M: 91  
Y: 25  
K: 0

## RGB Elements

R: 355  
G: 66  
B: 71



Pantone: 447 C  
Hex#: 373435

## CYMK Elements

C: 27  
M: 27  
Y: 25  
K: 29

## RGB Elements

R: 55  
G: 52  
B: 53



Pantone: 443 C  
Hex#: 90999F

## CYMK Elements

C: 19  
M: 14  
Y: 13  
K: 0

## RGB Elements

R: 204  
G: 9  
B: 62

## Notes:

Logo is created in CYMK

These colors are for designs involving the logo and branding of the company.



# FONTS

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## Georgia

*Out of the Office Services, LLC*

0123456789

*Out of the Office Services, LLC*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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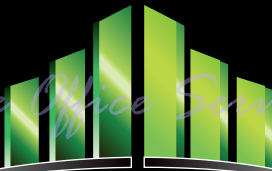
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**OPEN and CLOSE WINDOW**  
**2.85 x 1.25**

Green area is the footprint of the clear blister and highly recommended to be white for blister adhesion.  
Size 3.25" x 1.35"

**Thank You!**



**BRIDGEMARK**  
SOLUTIONS

# Sales Doesn't Have To Be So Hard

*Out of the Office Services, LLC*  
**Consistent Marketing = Consistent New Business**

**Sales Support Services for Market  
Research Firms Who Want To Grow**

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2604 Elmwood Avenue #251 | Rochester, NY 14618-2213  
[www.BridgemarkSolutions.com](http://www.BridgemarkSolutions.com)

ACCOUNTABILITY • COLLABORATION • COMMUNITY • COMPASSION • EXCELLENCE

**WE HAVE EMERGENCY  
MEDICINE PHYSICIANS  
AND OTHER  
SPECIALISTS  
READY TO START!**

**WHAT IS BEING SHORT  
STAFFED COSTING YOU?**



**A HEALTHCARE SOLUTION THAT  
IS FAST, EFFICIENT AND SIMPLE.**

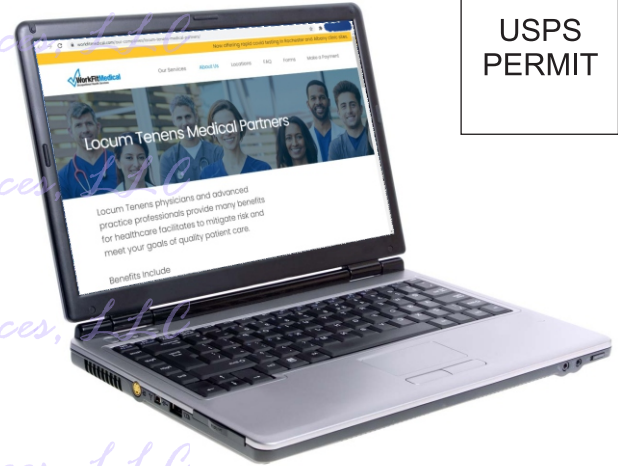


Delphi Healthcare is a clinician led medical group that focuses on patient centered care while maximizing operational efficiencies to provide quality hospital partnership solutions. Our group provides comprehensive program management for Emergency Medicine along with Hospitalists and Anesthesia Programs. We also can provide temporary physician or APP coverage and travel nursing assistance.



- Locum Tenens Medical Partners is a leading healthcare staffing company
- Quality physicians or APP's to insure continuity of care
- Multiple specialties available for all your temporary coverage gaps
- Patient centered care is our top priority

**585.353.4245**  
**workfitmedical.com**



**USPS  
PERMIT**

**ADDRESS PORTION**



**Brandon Whipple**  
Owner

585.355.1200

Creeksidehomelawn@gmail.com



## **HOME SERVICES:**

Organization

Cleaning

Handyman

Indoor/Outdoor Furniture Assembly

TV Mounting

## **LAWN CARE SERVICES:**

Lawn care & Trimming

Shrub & Hedge Trimming

Fall & Spring Cleanups

Landscape • Mulching





# BACK-TO-SCHOOL BASH

THURSDAY, AUGUST 26, 2021

1039 N. GREECE RD  
CHURCH OF CHRIST  
GREECE, NEW YORK  
4 PM - 8 PM

We are collaborating with various organizations throughout Monroe County to help local youth and families enjoy the last days of summer and get ready for the new school year.

# FREE!

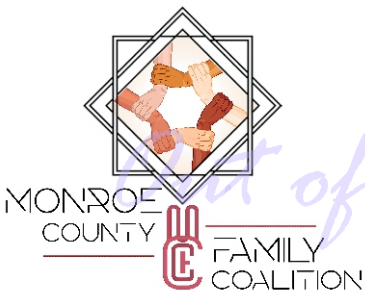
Community members will be able to explore numerous vendor tables, visit barber and salon stations, and participate in a backpack drive and raffles. There will also be free food, interactive activities, and entertainment.

*Live DJ • Step Team Performance • Bounce House  
Vaccines will be offered by URMC by  
the pop-up vaccination site*

## PARTNERING WITH



Brought to you by the  
**Monroe County Family Coalition**







## Collective Achievements

- Reconstructed the sidewalks on the 100 and 200 blocks of Main Street.
- Replaced the road in Concrest Park and made improvements to the park.
- Repaved many roads throughout the village and will continue to pave more roads!
- Planted new trees throughout the village
- Replaced and updated the spray pool in Edmund Lyon Park.
- Approved the LED street lighting, saving the village money!
- Kept Village services open throughout COVID.
- Reopened the Youth Activity Center.

\*\* All this while maintaining a Zero percent tax increase for the last two years\*\*

## Moving Forward

- Continue to promote “Green” initiatives, such as a compost program
- Continue road resurfacing efforts
- Work with the Tree Committee to continue the tree planting program
- Continue to prioritize Public Safety efforts and initiatives
- Maintain stable taxes

“It’s about the people, not the party.”

**We appreciate and value your vote  
on November 2nd**



**RE-ELECT**

**Ted  
CONNERS**

**RE-ELECT**

**Kelley  
SWAGLER**



**YOUR**

**East Rochester  
Village Trustees**

**It’s about the people, not the party.**

# Kelley Swagler

"I was born and raised in East Rochester. My husband and I are both life time residents and have raised our four boys Tyler, Jeffrey, Tanner and TJ here."

## Community Involvement

- Youth soccer coach for East Rochester Youth Soccer League
- "Team Mom" for East Rochester Youth Football League
- "Team Mom" for East Rochester Baseball Little League
- "Tiger Scout Leader" for East Rochester Cub Scouts
- Treasurer for Bristol Mountain Ski Race team
- Coach for East Rochester Field Hockey summer program

## Employment

- Rochester Radiology's "The Vein Institute" Education
- Rochester Institute of Technology, 1991
- Genesee School of Radiology. 1986
- East Rochester High School, 1983

## Goal

Together, with the police and fire we will work to keep this village a safe place for residents and a safe fun place to raise their children and keep that hometown feeling.

I will work to keep the Activity Youth Center available.



# Ted Conners

"Through my years of service on the Village Board, I have successfully worked with the various departments in Village government, always striving to improve our community. As a Trustee and business owner in East Rochester, I bring fresh ideas and a viewpoint of fiscal responsibility."

I am proud of our Village's past and have faith in our future. I am dedicated to keeping East Rochester "The Home of Champions!"

## Community Involvement & Public Service

- Village Trustee since 2010
- East Rochester Volunteer Fire Department  
- Member, 1988 present, President, 2008-09 & Chief, 2000-01
- Member, St. Jerome's Church  
- Choir Member
- Employment - Co-owner of Conner Landscaping, Inc

## Education

- SUNY Alfred
- East Rochester High School

## Goals

- Maintain high level of Village services while holding the line on taxes.
- Work with local business owners to promote Village commerce and growth.
- Work with ER Police Department, Ambulance and Fire Department to enhance public safety operations.



# Struggling To Keep Up With Urgent Physician And Nurse Staffing Needs?

The NYS vaccine mandate is a challenge for all of us.  
We are here to help with all the different levels of  
your urgent Physician and Nurse staffing needs.

 **WorkFitStaffing**





WorkFit Staffing is a local, NY based company that focuses on patient care. For over 25 years we have been assisting with quality staffing solutions. We can assist with all medical positions from Temporary Physicians, Dietary Staff to Travel Rn's.

## Temporary, Physician & Nurse Staffing

Call: 585.353.4245 or 585.500.4580

Email:

karen.brown@delphihealthcare.com

[www.workfitstaffing.com](http://www.workfitstaffing.com)



**Branden Raczkowski**  
Owner/Operator

**Roc City Greens LLC**

585-236-4803

Branden@roccitygreens.com



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# R C I T Y

# G R E E N S

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ROCHESTER WEALTH

PARTNERS



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*Planning For  
Tomorrow,  
Together*

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# SERVICES

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Financial Wellness Checkup

---

Retirement Planning

---

Financial Planning

---

Insurance Planning

---

Estate & Legacy Planning

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# ABOUT THE FIRM

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Rochester Wealth Partners is an independent financial services firm. Our team is committed to offering the industry's highest quality services. We founded our partnership with two ideals. First, to develop long-lasting relationships with our clients and second, the understanding that your finances don't need to be a mystery. By putting these ideals together, we believe we have simplified the financial planning process. We develop close relationships that give us a deeper understanding of each of our clients' unique needs and goals.

# CONTACT US

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## **Rochester Wealth Partners**

10 Office Park Way, Suite 200  
Pittsford, NY 14534

Phone: (585) 662-5031

Fax: (585) 565-5031

[www.rocwealthpartners.com](http://www.rocwealthpartners.com)

[info@rocwealthpartners.com](mailto:info@rocwealthpartners.com)



Investment Advisory Services offered through Bright Futures Wealth Management, LLC and/or Cetera Advisors LLC - registered investment advisers. Securities offered through Cetera Advisors LLC. Member FINRA, SIPC. Cetera Advisors LLC, Rochester Wealth Partners, and Bright Futures Wealth Management, LLC are separate companies.



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# Tim Swagler Tree Service

*Out of the Office Services, LLC*

**585-704-5077**

**Tree Care • Stump Grinding  
Firewood and Snow Removal**

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**tswagler@rochester.rr.com**

**East Rochester, NY**

*Out of the Office Services, LLC*

# SPORTS YEARBOOK

HIGH SCHOOL FOOTBALL IS BACK!

2021-2022



**WACK 1420 AM**  
**96.9 FM**

**FREE**

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